



## 2009 7<sup>th</sup> Annual Race for Autism Sponsorship Form

Please check appropriate box below:

- Presenting Half Marathon Sponsor.....\$5,000
- 2 Person Relay Platinum Sponsor.....\$2,500
- 5K Golden Running Sponsor.....\$1,500
- Double Diamond Sponsor..... \$500
- Mile Marker Sponsor.....\$150
- In Kind Sponsor

\*Please list item(s) and estimated fair market value \_\_\_\_\_  
 \_\_\_\_\_

Name of Sponsor: \_\_\_\_\_

Address: \_\_\_\_\_  
 \_\_\_\_\_

Contact: \_\_\_\_\_ Telephone Number: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

### RETURN THIS FORM BY APRIL 1st!

Please enclose your payment and return this form to the address below. Please make checks payable to:  
 LDAF/ Race for Autism  
 c/o Mary Landon Green  
 33815 Clay Road, Suite F  
 Lewes, DE 19958












Arrangements for payment are expected at the time of sponsorship opportunity agreement. If you have any questions or would like more information, please contact Program & Event Coordinator, Mary Green at (302) 644-3410 or mgreen@ldaf.com. The Lower Delaware Autism Foundation is a 501(c)(3) nonprofit organization—donations to which are tax deductible under the fullest extent allowable by law. We thank you for your support as we are "Fitting the pieces...Together."

(Sponsorship Opportunities listed on the back)










## 2009 7<sup>th</sup> Annual Race for Autism SPONSORSHIP OPPORTUNITIES








### Presenting Half Marathon Sponsor ~ \$5,000

-  Logo recognition on cover of brochure\*
  -  Large logo prominently displayed on the back of race t-shirts
  -  Logo/listing on Race billboard on Route 1 in Lewes, DE, runs for the month of April\*
  -  Recognition of sponsorship in press release with photo opportunity
  -  Booth space pre and post race
  -  Opportunity to place promotional items in Runner Goodie Bags
  -  Logo with hyperlink on LDAF web site
  -  5 Event t-shirts
  -  Prominent recognition in Cape Gazette post event Thank You ad
  -  Full page ad in Autism Ball and Auction for Hope event program (March)
  -  Major donor recognition in LDAF Annual Report
- \*For tax purposes, \$4590.00 is tax deductible. The balance of \$410.00 represents the fair market value of goods and services for the event.  
\*Deadline for brochure is 1/15/08, billboard is 2/12/08

### 2 Person Relay Platinum Sponsor ~ \$2,500

-  Medium logo prominently displayed on the back of race t-shirts
  -  Recognition of sponsorship in media releases
  -  Booth space pre and post race
  -  Opportunity to place promotional items in Runner Goodie Bags
  -  Logo with hyperlink on LDAF web site
  -  2 Event t-shirts
  -  Prominent recognition in Cape Gazette post event Thank You ad
- \*For tax purposes, \$2220.00 is tax deductible. The balance of \$280.00 represents the fair market value of goods and services for the event.



### 5K Golden Running Sponsor ~ \$1,500

-  Medium logo prominently displayed on the back of race t-shirts
  -  Recognition of sponsorship in media releases
  -  Booth space pre and post race
  -  Opportunity to place promotional items in Runner Goodie Bags
  -  Logo with hyperlink on LDAF web site
  -  1 Event t-shirt
  -  Prominent recognition in Cape Gazette post event Thank You ad
- \*For tax purposes, \$1390.00 is tax deductible. The balance of \$110.00 represents the fair market value of goods and services for the event.


### Double Diamond Sponsor ~ \$500

-  Booth space at pre-expo and post race event
-  Name listing displayed on the back of race t-shirts
-  Logo displayed on LDAF web site
-  Name recognition in Cape Gazette post event Thank You ad

### Mile Marker Sponsor ~ \$150

-  Name, special message or business logo displayed along the race course or at staging area
  -  Blue vinyl printed aluminum sign in metal stand
- \*For tax purposes, \$120.00 is tax deductible. The balance of \$30.00 represents the fair market value of goods and services for the event.

### In Kind/Product Donations

-  LDAF is seeking donations for the following:
  - o Runner Goodie Bags (coupons, stickers, promotional items)
  - o Post-Race Party (food, drinks, giveaways, prizes)